

Privacy Policy

Just Break The Loop LLC
info@justbreaktheloop.com
Michigan, USA

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Welcome to Just Break the Loop (“we,” “our,” or “us”). Your privacy is important to us. This Privacy Policy explains how we collect, use, store, and protect your information when you use the Just Break the Loop mobile application, website, and related services.

Information We Collect

We may collect the following types of information:

Personal Information

- Name
- Email address
- Phone number
- Account login information
- Subscription and billing information

Waitlist & Marketing Information

If you sign up through our website, landing pages, or forms, we may collect:

- Email address
- Name (if provided)
- Marketing preferences

This information may be collected through third-party email marketing platforms such as [Mailchimp](#).

Usage Information

- App activity and engagement
- Progress tracking
- Mood or habit selections
- Device information
- IP address
- Browser type
- Crash reports and analytics data

Optional User Content

If you choose to use journaling, notes, reflections, or habit tracking features, we may store the content you voluntarily provide within the app.

Account Deletion Instructions

Users may request account deletion by contacting info@justbreaktheloop.com or through the account settings within the app.

How We Use Your Information

We use your information to:

- Provide and improve the app experience
- Personalize content and recommendations
- Process subscriptions and payments
- Send account, service, or support communications
- Send marketing emails, updates, waitlist notifications, and promotional content
- Monitor app performance and fix issues
- Improve user experience and app features
- Comply with legal obligations

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in our emails.

Subscription Payments

Subscriptions and purchases may be processed securely through third-party providers including:

- Apple App Store
- Google Play
- Stripe
- Square
- Other secure payment processors

We do not directly store your full payment card information.

Analytics and Tracking

We may use analytics and tracking tools, including but not limited to:

- Firebase Analytics
- Crash reporting tools
- Website analytics services

These tools help us understand usage patterns, improve performance, and enhance the user experience.

Email Marketing

We may use third-party email marketing services, such as [Mailchimp](#), to manage email subscriptions and send communications. These providers may collect certain technical information such as IP address, email engagement, and device information in accordance with their own privacy policies.

Data Security

We take reasonable administrative, technical, and organizational measures to protect your information from unauthorized access, misuse, alteration, or disclosure. However, no method of electronic transmission or storage is completely secure.

Your Rights

Depending on your location, you may have the right to:

- Request access to your information
- Request correction of inaccurate information
- Request deletion of your account and personal data
- Opt out of marketing communications
- Request information about how your data is used

To request support or data deletion, contact us at:

info@justbreaktheloop.com

Data Retention

We retain personal information only as long as reasonably necessary to provide services, comply with legal obligations, resolve disputes, and enforce agreements.

Children's Privacy

Just Break the Loop is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13.

Third-Party Services

Our app and website may integrate with third-party services, including payment processors, analytics providers, and email marketing platforms. We are not responsible for the privacy practices of third-party providers.

Changes to This Policy

We may update this Privacy Policy periodically. Changes will become effective when posted on this page. Continued use of the app or website after updates constitutes acceptance of the revised policy.

Contact Us

If you have questions about this Privacy Policy or your data, contact us at:

info@justbreaktheloop.com